

MKUU is  
dedicated to  
*transforming*  
communities by  
*empowering*  
the next generation  
of female creators,  
entrepreneurs,  
innovators and  
*leaders.*



“A girl should be two things:  
who and what she wants.”

— COCO CHANEL

MKUU’s work is made possible by generous supporters and volunteers.  
Your support helps us move one step closer to achieving our mission:  
transforming communities by empowering the next generation of  
female creators, innovators, entrepreneurs, and leaders.



info@mkuisyou.com . 480.800.9312  
mkuisyou.com



LEADING WITH  
*confidence & conviction*



{em-kü}

In the native language Swahili,

MKUU means "chief."

One of the most important aspects

when it comes to females,

is to know we can be head of

our lives and leaders in this world.

Leading means having the confidence

to shine through and the conviction to

stand together rather than apart.

## Vision

LEADING WITH  
CONFIDENCE & CONVICTION

A staggering **62%**  
of all girls feel insecure  
about themselves.

**75%** of girls with low  
self-esteem reported  
engaging in negative  
activities.\*

By promoting healthy self-esteem,  
MKUU aims to give girls and  
young women the tools they  
need to celebrate who they are,  
adopt healthy self-concepts that  
lead to healthy relationships,  
and realize their immediate and  
long-term potential.

*\*Dove Self-Esteem Fund*



### MINDFUL MKUU

*This four-part health and wellness  
program takes a holistic approach  
to build confidence and promote mental  
and physical well-being among girls,  
ages 9-17.*

### MKUU NEXT LEVEL

*This leadership apprentice program  
provides support by focusing on  
individual aspirations and leadership  
training through one-on-one guidance  
and mentoring.*

### MKUU IS YOU: YOUTUBE

*MKUU's podcast is an inspiring space  
for girls to inform and celebrate the  
cultural, social, artistic, and athletic  
interests of young females. Developed  
by girls for girls! Subscribe to our  
channel and join in the conversation.*

“I learned that power comes from being a young woman, and how important it is to help other young women realize that power.” — SHONYCE CARR, 2017 ALUMNA

### MKUU IS YOU

*Our signature 10-week program equips girls, ages 9-17 in underserved areas, with the skills necessary to be leaders in their lives and among their peers. This program is offered twice a year in the Winter/Spring and Fall as a lifestyle curriculum or an after-school program with partner schools. We also work with organizations and agencies to customize programs according to a community's need.*

*The weekly sessions are comprised of discussions, individual and team exercises, and reflections. Also, each group is required to complete a Community Leadership Project which provides impactful service to the community of their choice.*



Visit us online to learn more about our programs: [mkuuisyou.com](http://mkuuisyou.com)